



TERMALIA 2024

16 November | K2, Alpin Hotel, Poiana Brașov, Romania

The Annual Leading Business & Networking event of the Romanian Wellbeing Industry



THE EVENT

over 150 investors, experts and suppliers from the #wellbeing industry: owners and top managers of spahotels, medical-spas, resorts, aesthetic medicine and dental clinics, hospitals and medical recovery center, representatives of national authorities and destination management organisations, medical tourism and spa tourism agencies, representatives of international forums

The key players in the field are looking forward to seeing each other again, especially since we are preparing a large-scale event.

THE BENEFITS

EXCLUSIVE NETWORKING OPPORTUNITIES

With the Termalia industry's key players in attendance, the Termalia Event & the Gala Awards offers unparalleled opportunity to network and engage one-on-one with decision makers.

PARTICIPANTS PROFILE

- investors
- experts
- suppliers from the wellbeing industry
- owners and top managers of spahotels resorts, medical-spas, aesthetic medicine and dental clinics, hospitals and medical recovery center
- representatives of national authorities
- destination management organisations
- medical tourism and spa tourism agencies
- representatives of international forums & organisations



OUR SPONSORS & SUPPORTERS



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PLATINUM SPONSOR – 8.000 EURO + VAT

- 15 sqm of complimentary exhibition space
- First priority in choice of exhibition booth space and location
- Video spot (30") outside the venue
- Logo on the screen/short spot (max. 8 sec)
- Preferential position on the Termalia advertising materials in print, online, social media (Facebook, Instagram @termalia.romania, LinkedIn)
- Announced and promoted as Main Partner in press releases and on Agenda Boards
- 2 nominal posts on the Termalia Facebook page
- VIP Passes for 4 Guests
- Goodiebag insert (advertising materials)
- Announcement as Main Partner at event opening and closure ceremony

GOLD SPONSOR

– 7.000 EURO + VAT

- 12 sqm of complimentary exhibition
- Second priority in choice of exhibition booth space and location
- Special position on the Termalia advertising materials in print, online, social media (Facebook, Instagram - @termalia.romania, LinkedIn)
- Announcement as Gold Partner at event opening and closure ceremony
- Announced and promoted as Gold Partner in press releases on Agenda Boards
- 1 nominal posts on the event Facebook page
- Announcement as Gold Partner at event opening and closure ceremony
- VIP Passes – for 3 Guests
- Goodiebag insert
- Video spot 30” outside the venue
- Logo projection on the screen or short spot (max. 6 sec)

SILVER SPONSOR**– 5.000 EURO +VAT**

- 8 sqm of complimentary exhibition
- Third priority in choice of exhibition booth space and location
- Logo visible on Termalia promotion materials in print, online and social media (Facebook, Instagram - @termalia.romania, LinkedIn)
- Video spot 30" outside the venue
- Logo projection on the screen or short spot (max. 6 sec)
- Silver Partner's logo placed and announced on the event website
- Announced and promoted as Silver Partner in press releases and on Agenda Boards
- 1 nominal posts on the event Facebook page
- Announcement as Silver Partner at event opening and closure ceremony

BRONZE SPONSOR

– 3.000 EURO +VAT

- Fourth priority in choice of exhibition booth space and location
- Logo on Termalia promotion materials in print, online and social media (Facebook, Instagram - @termalia.romania, LinkedIn) logo placed and announced on the event website
- Announced and promoted as Bronze Partner in press releases and on Agenda Board
- 1 nominal post on the event Facebook&Instagram page Announcement as Bronze Partner at event opening and closure ceremony
- 4 sqm stand to promote products and services

TERMALIA AWARDS & GALA DINNER SPONSORSHIP

5.000 EURO +VAT

The Gala Dinner will be a magnificent experience where food, entertainment, great atmosphere and magical surroundings come together in perfect harmony.

Price includes:

- Food, beverage and the service
- Company flags will be placed on all table
- Company logo will be printed on napkins
- Recognition as a supporter of the event
- 1 insert in the conference bag

The Headline Partner package is designed to offer your brand maximum exposure before, during and after the event. The sponsor will receive prime branding and placement on all marketing materials and throughout the venue.

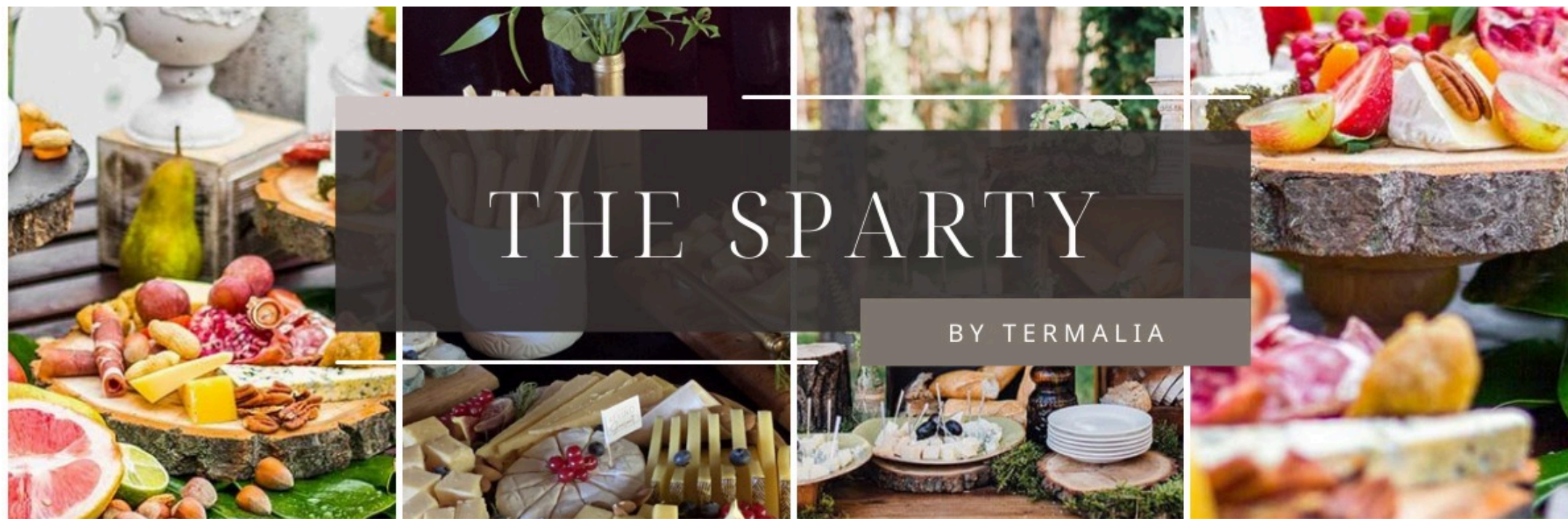


The SPArty – 3.500 EURO + VAT

A welcome reception with beverages and appetizers will be open to all attendees.

Welcome reception includes:

- Food (gourmet selection), champagne, prosecco and beverage of the reception
- Company name and logo in the reception area
- Recognition as a supporter of the event



VARIA

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Who's who in the Wellbeing domain
in Romania



TERMALIA – BEST OF WELLBEING

800 EURO +VAT

- Article/interview on the website event which is a valuable reference pre and post-meeting tool, providing a high level of exposure
- Price includes: Full page advertising at the end of the article/interview

NEWSLETTER – 500 EURO/ PER NL + VAT

- A Newsletter, which will generally be related to one main topic concerning the Sponsor, will be distributed to the Termalia mailing list members regularly.
- Price includes: Company logo and link on the bottom of each Newsletter. The Newsletter must be provided by the Sponsor.



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